

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

Students with an interest in business and management would profit from the Bachelor of Science in Business Administration (BSBA) degree program. The program builds upon knowledge of the functional, environmental, behavioral, and legal aspects of business and provides analytical and conceptual tools for analyzing complicated problems in the technological age. It prepares the student for business and managerial responsibilities and decision making. The large number of elective hours allows the student to tailor a program to their individual educational objectives.

Unlike other Colleges which require two years prior to declaring a major, Scheller College Undergraduate Program allows a student to select a concentration (or have a very strong idea of which concentration you would like to pursue) by the end of their sophomore year. During their freshman and sophomore years, there are several resources available to aid in a concentration selection.

Students must complete a concentration of electives in one of the following areas:

Accounting

Finance

General Management

Information Technology Management

Leadership and Organizational Change

Marketing

Operations and Supply Chain Management

Strategy and Innovation

- Bachelor of Science in Business Administration - Accounting
- Bachelor of Science in Business Administration - Finance
- Bachelor of Science in Business Administration - General Management
- Bachelor of Science in Business Administration - IT Management
- Bachelor of Science in Business Administration - Leadership and Organizational Change
- Bachelor of Science in Business Administration - Marketing
- Bachelor of Science in Business Administration - Operations and Supply Chain Management
- Bachelor of Science in Business Administration - Strategy and Innovation