

# BACHELOR OF BUSINESS ADMINISTRATION - STRATEGY AND INNOVATION

Code	Title	Credit Hours
<b>Wellness Requirement</b>		
APPH 1040	Scientific Foundations of Health	2
	or APPH 10 The Science of Physical Activity and Health	
	or APPH 10 Flourishing: Strategies for Well-being and Resilience	
<b>Core IMPACTS</b>		
<b>Institutional Priority</b>		
CS 1301	Introduction to Computing	3
	or CS 1315 Introduction to Media Computation	
<b>Mathematics and Quantitative Skills</b>		
MATH 1552	Integral Calculus	4
	or MATH 1752 Survey of Calculus	
<b>Political Science and U.S. History</b>		
HIST 2111	The United States to 1877	3
	or HIST 2112 The United States since 1877	
	or INTA 1200 American Government in Comparative Perspective	
	or POL 1101 Government of the United States	
	or PUBP 3000 American Constitutional Issues	
<b>Arts, Humanities, and Ethics</b>		
Any HUM		6
<b>Communicating in Writing</b>		
ENGL 1101	English Composition I	3
ENGL 1102	English Composition II	3
<b>Technology, Mathematics, and Sciences</b>		
Lab Science		4
Lab Science		4
MATH 1551	Differential Calculus	4
	& MATH 1553 and Introduction to Linear Algebra	
	or MATH 1751 Finite Mathematics	
<b>Social Sciences</b>		
Any SS		9
<b>Field of Study</b>		
ACCT 2101	Accounting I: Financial Accounting	3
ACCT 2102	Accounting II: Managerial Accounting	3
ECON 2105	Principles of Macroeconomics	3
ECON 2106	Principles of Microeconomics	3
MGT 2106	Legal, Social, Ethical Aspects of Business	3
MGT 2210	Information Systems and Digital Transformation	3
<b>Major Requirements</b>		
LMC 3403	Technical Communication, Theory and Practice	3
MGT 2250	Management Statistics	3
MGT 2255	Quantitative Analysis for Business	3
MGT 3062	Financial Management	3
MGT 3101	Organizational Behavior	3

MGT 3102	Managing Human Resources within a Regulatory Environment	3
MGT 3300	Marketing Management I	3
MGT 3501	Operations Management	3
MGT 3599	Career Development Workshop	1
MGT 3660	International Business	3
MGT 3659	Foundations of Strategy	3
<b>Strategy and Innovation Concentration</b>		
Group A(all courses required): <sup>1</sup>		
MGT 3664	Corporate Strategy	3
MGT 4196	Strategy Consulting Practicum	3
MGT 4220	Integrative Management Experience	3
<b>Concentration electives: <sup>1,2,4</sup></b>		
<b>9</b>		
Group B:		
MGT 3661	Advanced Concepts in International Business	
MGT 3662	Management in the Healthcare Sector	
MGT 3663	Technology Strategy	
MGT 4667	Strategic Entrepreneurship	
MGT 4803	Special Topics in Management (Technology Innovation Lab)	
Group C: <sup>1,2</sup>		
MGT 3510	Management of Technology	
MGT 3743	Analysis of Emerging Technologies	
MGT 3744	Managing Product, Service & Technology Development	
MGT 4050	Business Analytics	
MGT 4072	Entrepreneurial Finance	
MGT 4341	Management of Healthcare Operations	
MGT 4369	Sustainable Business Consulting Practicum	
MGT 4670	Entrepreneurship	
<b>Free Electives</b>		
Free Electives <sup>3</sup>		10
<b>Total Credit Hours</b>		<b>122</b>

Pass-fail only allowed for Free Electives.

<sup>1</sup> C-minimum required.

<sup>2</sup> Students must select one of two options: (1) they may select 9 credit hours of coursework from Group B or (2) select 6 credit hours of coursework from Group B and 3 credit hours of coursework from Group C.

<sup>3</sup> Maximum 3 credits of internship; Maximum 9 credits of undergraduate research; Maximum 3 credits of Special Problems/Independent Study.

<sup>4</sup> Other advisor approved MGT 4803 courses offered by the Strategy & Innovation Faculty.