

MINOR IN INTERNATIONAL BUSINESS, LANGUAGE, AND CULTURE

The School of Modern Languages and the Scheller College of Business offer an interdisciplinary minor in "International Business, Language, and Culture" (IBLC) housed in the School of Modern Languages. Two key objectives of the Institute's strategic plan are to "prepare students for global leadership" and "innovate to amplify social responsibility and economic impact." In order to achieve these objectives students need to understand the fundamentals of business and also be able to communicate across different languages and culture. This minor meets both of these objectives. Currently, the IBLC minor can be pursued in the following languages: Chinese, French, German, Japanese, Korean, Russian, and Spanish. This minor welcomes both business and non-business majors.

Students who wish to pursue this minor should declare the minor by completing the minor change form with the Student Advisor in Modern Languages.

Minor Program of Study & Guidelines

Modern Language Minor Information

Program of Study for Business Majors

Code	Title	Credit Hours
Business Majors Requirements		
Select two of the following courses:		6
MGT 3118	Cross-cultural Management	
MGT 3606	International Business Law	
MGT 3661	Advanced Concepts in International Business	
MGT 4030	International Accounting	
MGT 4070	International Finance	
MGT 4116	The Role of Gender, Race and Ethnicity in Organizational Behavior	
MGT 4335	International Marketing	
MGT 4803	Special Topics in Industrial Management (Global Strategy)	
Select three 3000/4000-level courses in the same language. At least one must come from the list below.		9
CHIN 3021	Chinese Society and Culture I	
CHIN 3022	Chinese Society and Culture II	
CHIN 3692	Business Chinese	
CHIN 3696	Economic Development and Sustainability in China ¹	
FREN 3011	France Today I	
FREN 3012	France Today II	
FREN 3014	Introduction to Contemporary France ¹	
FREN 3061	France: Culture, Economy, Commerce I	
FREN 3062	France: Culture, Economy and Commerce II	
FREN 3551	French for the Professions I	
FREN 3691	Business Communication and Correspondence in France ¹	

FREN 3692 French for Business and Technology I¹

FREN 3693 French for Business and Technology II¹

FREN 3694 French for Business and Technology Abroad¹

FREN 4300 France and Globalization

GRMN 3011 Germany Today

GRMN 3071 Introductory Business German I

GRMN 3695 German Business and Technology: Structure, Communication and Correspondence¹

GRMN 3696 German Business and Technology: Current Issues¹

GRMN 4061 Advanced Business German I

GRMN 4693 Industrial Transformation and German Society/Economy¹

JAPN 3692 Business Japanese¹

JAPN 3693 Japan Today¹

JAPN 4123 Technical and Business Japanese Translation

KOR 3691 Business Korean¹

KOR 3692 Current Issues and Technology in Korea¹

RUSS 3691 Intensive Advanced Russian¹

RUSS 3692 Advanced Reading and Composition for Business, Science and Technology¹

RUSS 4340 Invention of Business Discourse in Russia (1990-)

SPAN 3211 Spain Today

SPAN 3235 Latin America Today

SPAN 3590 Issues of Sustainable Development in the Andean Region¹

SPAN 3592 Culture and Commerce in the Andes¹

SPAN 3690 Commerce and Sustainable Communities¹

SPAN 3691 Business Communication and Correspondence in the Hispanic¹

SPAN 3692 Business and Culture in the Hispanic World¹

SPAN 3693 Science and Technology in the Hispanic World¹

SPAN 4251 Hispanic Community Internship

SPAN 4693 Sustainability in Spain¹

CHIN/ Special Topics

FREN/

GRMN/

JAPN/

KOR/

RUSS/

SPAN

3813/

CHIN 3823/

FREN/

GRMN/

JAPN/

KOR/

RUSS/

SPAN

3823/

CHIN 3833/

FREN/

GRMN/

JAPN/

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CHIN 4695 Chinese Internship

or FREN French Internship

or GRMN German Internship

or JAPN Japanese Internship

or RUSS Russian Internship

or SPAN Spanish Internship

Total Credit Hours

15

¹ Study Abroad course

General Notes:

- All courses must be taken on a letter-grade basis and a grade of 'C' or higher must be received in each course.

- No more than three hours of coursework can be complete at another university, and this must be approved by the advisor.

Program of Study for Non-Business Majors

Code	Title	Credit Hours
Non-Business Majors Requirements		
Required Courses:		
MGT 3000	Financial and Managerial Accounting	3
MGT 3660	International Business	3
Select one of the following courses:		3
MGT 2210	Information Systems and Digital Transformation	
MGT 3078	Finance and Investments	
MGT 3300	Marketing Management I	
MGT 3150	Principles of Management	
MGT 3661	Advanced Concepts in International Business	
MGT 3606	International Business Law	
Select two 3000/4000-level courses in the same language. At least one must come from the list below.		6
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CHIN 4695 Chinese Internship
or FREN 4695 French Internship
or GRMN 4695 German Internship
or JAPN 4695 Japanese Internship
or RUSS 4695 Russian Internship
or SPAN 4695 Spanish Internship

Total Credit Hours 15

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