

# INTL EXECUTIVE MBA (IMBA)

## **IMBA 6000. Strategic Decision Making and Compromise Game. 1 Credit Hour.**

A multifirm, competitive management simulation. The objective is to sharpen intra-firm communications skills using the internet as the communications channel and the art of compromise.

## **IMBA 6010. Cross-cultural Communications for Management. 2 Credit Hours.**

Participants learn tools and information to improve communications skills with new approaches and increased understanding while taking into account the effects of cross-cultural differences on communications.

## **IMBA 6021. Data Analysis for Business. 2 Credit Hours.**

Covers common statistical tools for the analysis of corporate data such as descriptive statistics, probability concepts, sampling and estimation, hypothesis testing, and regression analysis.

## **IMBA 6030. Organizational Behavior and Theory. 3 Credit Hours.**

Students learn the basic concepts and principles of organizational behavior and utilize such to analyze and solve organizational decision-making problems.

## **IMBA 6031. Leadership and Organizational Behavior. 2 Credit Hours.**

This course focuses on the challenges in leading teams and organizations in increasingly complex, global, and dynamic business environments.

## **IMBA 6032. Leadership and Organizational Behavior. 3 Credit Hours.**

This course focuses on the challenges in leading teams and organizations in increasingly complex, global, and dynamic business environments.

## **IMBA 6040. Economic Analysis of Decisions in a Global Economy. 3 Credit Hours.**

Participants are provided with a non-traditional approach using an analytical method with a global perspective to the concepts and role of economics in the world environment.

## **IMBA 6050. Financial and Managerial Accounting. 3 Credit Hours.**

Course covers financial reporting and analysis issues facing firms, and managerial accounting information necessary for planning, controlling, and decision making within such firms.

## **IMBA 6061. Information Systems for Global Organizations. 2 Credit Hours.**

Tools and techniques to manage the information technology infrastructure that supports a global organization.

## **IMBA 6070. Managerial Finance in World Markets. 4 Credit Hours.**

A two-part course providing an understanding of finance concepts and how they are used. The course then further integrates international and ethical considerations wherever applicable.

## **IMBA 6071. Financial Management. 3 Credit Hours.**

An introduction to finance. Topics include time value of money, capital budgeting, risk and return, capital structure, dividend policy, and working capital management.

## **IMBA 6081. Manufacturing and Service Management. 2 Credit Hours.**

Covers the basic conceptual and analytical skills that are required in managing operations and confronting operational problems in competitive markets.

## **IMBA 6090. Managing Marketing. 3 Credit Hours.**

Students are provided with an understanding of marketing and consumer behavior concepts and tools with an international environment approach.

## **IMBA 6101. Product Strategies for Global Markets. 2 Credit Hours.**

Developing and marketing new products and services with an emphasis on international markets.

## **IMBA 6110. Risk Management and Technology Transfer. 2 Credit Hours.**

A course based upon a combination of cases, historical data, and theoretical interpretation on the analysis and allocation of risk in international investment and technology transfer.

## **IMBA 6121. Managing the Global Workforce. 2 Credit Hours.**

A survey of global workforce management principles and the skills necessary to function effectively in a supervisory role in a global organization.

## **IMBA 6132. Strategy. 3 Credit Hours.**

Integrate knowledge of the functional areas of a business to understand how firms gain and sustain a competitive advantage in a globally competitive environment.

## **IMBA 6140. Competing Globally. 2 Credit Hours.**

This course utilizes case studies of companies in various industries and in national cultures to highlight organizational and cultural differences between major economies in the global environment.

## **IMBA 6150. Entrepreneurship and Entrepreneurial Firms. 1 Credit Hour.**

Participants explore the increasing importance of small and medium-sized businesses and new ventures in international business.

## **IMBA 6160. National and International Regulation of Business. 2 Credit Hours.**

Deals with learning how to control the legal aspects of international decisions.

## **IMBA 6170. Quality, Sustainable Technology, Competitiveness. 1 Credit Hour.**

Students learn the philosophy and techniques of strategic quality management while focusing on assessment and group decisions centered on sustaining technology and competitiveness.

## **IMBA 6180. Leadership Skills and Processes. 1 Credit Hour.**

Focuses on identifying and developing the attributes of successful leadership.

## **IMBA 6200. Strategic Business Simulation. 2 Credit Hours.**

A unifying course providing a simulated application of the material taught in the core courses of the program.

## **IMBA 6210. Analysis of Emerging Technology. 2 Credit Hours.**

A case-based course dealing with the role and impact of digital technology in large and small organizations, with special emphasis on multinational companies.

## **IMBA 6220. Applied Entrepreneurship Seminar. 1 Credit Hour.**

A case course building an information bank of theory and practice on start-up enterprises. Several entrepreneurs will co-teach the course with a faculty leader.

## **IMBA 6230. International Business Negotiations. 1 Credit Hour.**

A role-play course involving the complex international negotiation simulation dealing with an international business enterprise and its relationship with one or more governments.

## **IMBA 6250. International Finance. 2 Credit Hours.**

Analysis of foreign exchange markets, exchange rate risk management, international portfolio investments, international asset pricing, cross-border M&A, and equilibrium conditions in international markets.

**IMBA 6260. Global Supply Chain and Electronic Commerce. 2 Credit Hours.**

Examines business, managerial and economic issues in the management of global supply chains and the role of electronic commerce in the supply chain.

**IMBA 6300. Analysis of Global Environments I. 2 Credit Hours.**

Analysis of a specific region through an international study tour with emphasis on understanding the economy, culture and business environment.

**IMBA 6301. Analysis of Global Environments. 2 Credit Hours.**

Analysis of a specific region through an international study tour with emphasis on understanding its economy, culture and business environment.

**IMBA 6310. Analysis of Global Environments II. 3 Credit Hours.**

Analysis of a specific region through an international study tour with emphasis on understanding the economy, culture and business environment.

**IMBA 6400. Global Strategy Project I. 1 Credit Hour.**

Students work on a real world problem related to global strategy. The focus in this course is on data collection and problem definition.

**IMBA 6401. Global Strategy Project I. 2 Credit Hours.**

Students work on a real world problem related to global strategy. The focus in this course is on problem definition, data collection and client engagement management.

**IMBA 6410. Global Strategy Project II. 1 Credit Hour.**

Students work on a real world problem related to global strategy. The focus in this course is on defining a preliminary solution that has desirable characteristics.

**IMBA 6411. Global Strategy Project II. 2 Credit Hours.**

Students work on a real world problem related to global strategy. The focus in this course is on problem definition, data collection and client engagement management.

**IMBA 6420. Global Strategy Project II. 2 Credit Hours.**

Students work on a real world problem related to global strategy. The focus in this course is on defining and presenting a comprehensive solution.

**IMBA 6430. Business Strategies for Sustainability. 2 Credit Hours.**

Cross-functional strategies to address competitive and regulatory demands placed on firms for achieving sustainable business practices.