INTL EXECUTIVE MBA (IMBA)

IMBA 6000. Strategic Decision Making and Compromise Game. 1 Credit Hour.
A multifirm, competitive management simulation. The objective is to sharpen intra-firm communications skills using the internet as the communications channel and the art of compromise.

IMBA 6010. Cross-cultural Communications for Management. 2 Credit Hours.
Participants learn tools and information to improve communications skills with new approaches and increased understanding while taking into account the effects of cross-cultural differences on communications.

IMBA 6021. Data Analysis for Business. 2 Credit Hours.
Covers common statistical tools for the analysis of corporate data such as descriptive statistics, probability concepts, sampling and estimation, hypothesis testing, and regression analysis.

IMBA 6030. Organizational Behavior and Theory. 3 Credit Hours.
Students learn the basic concepts and principles of organizational behavior and utilize such to analyze and solve organizational decision-making problems.

IMBA 6031. Leadership and Organizational Behavior. 2 Credit Hours.
This course focuses on the challenges in leading teams and organizations in increasingly complex, global, and dynamic business environments.

IMBA 6032. Leadership and Organizational Behavior. 3 Credit Hours.
This course focuses on the challenges in leading teams and organizations in increasingly complex, global, and dynamic business environments.

IMBA 6040. Economic Analysis of Decisions in a Global Economy. 3 Credit Hours.
Participants are provided with a non-traditional approach using an analytical method with a global perspective to the concepts and role of economics in the world environment.

IMBA 6050. Financial and Managerial Accounting. 3 Credit Hours.
Course covers financial reporting and analysis issues facing firms, and managerial accounting information necessary for planning, controlling, and decision making within such firms.

IMBA 6061. Information Systems for Global Organizations. 2 Credit Hours.
Tools and techniques to manage the information technology infrastructure that supports a global organization.

IMBA 6070. Managerial Finance in World Markets. 4 Credit Hours.
A two-part course providing an understanding of finance concepts and how they are used. The course then further integrates international and ethical considerations wherever applicable.

IMBA 6071. Financial Management. 3 Credit Hours.
An introduction to finance. Topics include time value of money, capital budgeting, risk and return, capital structure, dividend policy, and working capital management.

IMBA 6081. Manufacturing and Service Management. 2 Credit Hours.
Covers the basic conceptual and analytical skills that are required in managing operations and confronting operational problems in competitive markets.

IMBA 6090. Managing Marketing. 3 Credit Hours.
Students are provided with an understanding of marketing and consumer behavior concepts and tools with an international environment approach.

IMBA 6101. Product Strategies for Global Markets. 2 Credit Hours.
Developing and marketing new products and services with an emphasis on international markets.

IMBA 6110. Risk Management and Technology Transfer. 2 Credit Hours.
A course based upon a combination of cases, historical data, and theoretical interpretation on the analysis and allocation of risk in international investment and technology transfer.

IMBA 6121. Managing the Global Workforce. 2 Credit Hours.
A survey of global workforce management principles and the skills necessary to function effectively in a supervisory role in a global organization.

IMBA 6132. Strategy. 3 Credit Hours.
Integrate knowledge of the functional areas of a business to understand how firms gain and sustain a competitive advantage in a globally competitive environment.

IMBA 6140. Competing Globally. 2 Credit Hours.
This course utilizes case studies of companies in various industries and in national cultures to highlight organizational and cultural differences between major economies in the global environment.

IMBA 6150. Entrepreneurship and Entrepreneurial Firms. 1 Credit Hour.
Participants explore the increasing importance of small and medium-sized businesses and new ventures in international business.

IMBA 6160. National and International Regulation of Business. 2 Credit Hours.
Deals with learning how to control the legal aspects of international decisions.

IMBA 6170. Quality, Sustainable Technology, Competitiveness. 1 Credit Hour.
Students learn the philosophy and techniques of strategic quality management while focusing on assessment and group decisions centered on sustaining technology and competitiveness.

IMBA 6180. Leadership Skills and Processes. 1 Credit Hour.
Focuses on identifying and developing the attributes of successful leadership.

IMBA 6200. Strategic Business Simulation. 2 Credit Hours.
A unifying course providing a simulated application of the material taught in the core courses of the program.

IMBA 6210. Analysis of Emerging Technology. 2 Credit Hours.
A case-based course dealing with the role and impact of digital technology in large and small organizations, with special emphasis on multinational companies.

IMBA 6220. Applied Entrepreneurship Seminar. 1 Credit Hour.
A case course building an information bank of theory and practice on start-up enterprises. Several entrepreneurs will co-teach the course with a faculty leader.

IMBA 6230. International Business Negotiations. 1 Credit Hour.
A role-play course involving the complex international negotiation simulation dealing with an international business enterprise and its relationship with one or more governments.

IMBA 6250. International Finance. 2 Credit Hours.
Analysis of foreign exchange markets, exchange rate risk management, international portfolio investments, international asset pricing, cross-border M&A, and equilibrium conditions in international markets.

IMBA 6260. Global Supply Chain and Electronic Commerce. 2 Credit Hours.
Examines business, managerial and economic issues in the management of global supply chains and the role of electronic commerce in the supply chain.

IMBA 6300. Analysis of Global Environments I. 2 Credit Hours.
Analysis of a specific region through an international study tour with emphasis on understanding the economy, culture and business environment.

IMBA 6301. Analysis of Global Environments. 2 Credit Hours.
Analysis of a specific region through an international study tour with emphasis on understanding its economy, culture and business environment.

IMBA 6310. Analysis of Global Environments II. 3 Credit Hours.
Analysis of a specific region through an international study tour with emphasis on understanding the economy, culture and business environment.

IMBA 6400. Global Strategy Project I. 1 Credit Hour.
Students work on a real world problem related to global strategy. The focus in this course is on data collection and problem definition.

IMBA 6401. Global Strategy Project I. 2 Credit Hours.
Students work on a real world problem related to global strategy. The focus in this course is on problem definition, data collection and client engagement management.

IMBA 6410. Global Strategy Project II. 1 Credit Hour.
Students work on a real world problem related to global strategy. The focus in this course is on defining a preliminary solution that has desirable characteristics.

IMBA 6411. Global Strategy Project II. 2 Credit Hours.
Students work on a real world problem related to global strategy. The focus in this course is on problem definition, data collection and client engagement management.

IMBA 6420. Global Strategy Project II. 2 Credit Hours.
Students work on a real world problem related to global strategy. The focus in this course is on defining and presenting a comprehensive solution.

IMBA 6430. Business Strategies for Sustainability. 2 Credit Hours.
Cross-functional strategies to address competitive and regulatory demands placed on firms for achieving sustainable business practices.