

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION - LEADERSHIP AND ORGANIZATIONAL CHANGE

Students with a broad interest in business and management activities and operating problems would profit from the Bachelor of Science in Business Administration degree program. The program builds upon knowledge of the functional, environmental, behavioral, and legal aspects of business and provides analytical and conceptual tools for analyzing complicated problems. It prepares the student for business and managerial responsibilities and decision making. The large number of elective hours allows the student to tailor a program to their individual educational objectives. Students must complete a concentration of electives in one of the following areas:

- Accounting
- Finance
- General Management
- Information Technology Management
- Leadership and Organizational Change
- Marketing
- Operations and Supply Chain Management
- Strategy and Innovation

The new BS Business Administration degree replaces the BS Management degree previously offered by the College of Business. Starting summer 2011, all new freshmen and transfer students will be admitted to the B.S. Business Administration (BSBA) degree as the B.S. Management (BSM) degree will no longer be offered to new students. Current Tech students who submit change of major forms to join the College of Business after January 17, 2011 will have the BSBA degree, as the BSM degree will no longer be available to new change of major students. Current BSM students can change their majors to BSBA, but are not required to change majors.

Change of Major Policy

The College of Business requires a 2.3 cumulative GPA for any non-College of Business students requesting a change of major to Business Administration if the student has completed sixty credits (junior standing) or more. There is no GPA requirement for freshmen and sophomores (less than sixty credits) requesting a major change. This policy was approved by the College of Business faculty in April 2007. All students seeking a major change to Business Administration must attend a "change of major" meeting. Contact the College of Business Undergraduate Program Office for dates and times of upcoming meetings.

Current Georgia Tech students who submit change of major forms to join the College of Business after January 17, 2011 will have the BS Business Administration degree, as the BS Management degree will no longer be available to new change of major students. Students who submit change of major forms before January 17, 2011 will have the BS Management degree. BS Management students may choose to stay in the BSM degree or may change into the BSBA degree. Once a student changes majors to BSBA, they cannot return to the BSM degree.

The BSBA and BSM degrees have different degree requirements. Students joining the BSBA degree must complete all BSBA degree requirements, including one of the newly approved management concentrations and several other courses not currently required of all BSM students. Current BSM students MUST attend a change of major meeting to change their majors to BSBA so they understand the requirements of the new degree which are different than the BSM requirements.

Current BSM students who decide to continue pursuing the BSM degree should review previous Georgia Tech catalogs and the College of Business website to see the BSM requirements.

International Plan

The International Plan degree option is available to all College of Business undergraduate students. This option has been specifically designed to increase the international competence of our students through foreign language instruction, selected international courses, overseas residential experience, and a capstone, culminating course. This international competence is characterized by a graduate's ability to communicate in a second world language, discuss substantively the major international socioeconomic processes, assimilate into foreign lifestyles and work environments, and communicate with confidence the specifics of management and business in a global context. Given the ever-increasing pace of globalization of business, this option should help students prepare for the business world of the future. All College of Business students should seek advising through the College of Business Undergraduate Programs Office.