

# GRADUATE STAND-ALONE CERTIFICATE IN LEVERAGING DIGITAL TECHNOLOGY

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The purpose of this certificate is to develop business leaders who can apply emerging technologies and AI as part of their organization's digital transformation efforts.

<b>Code</b>	<b>Title</b>	<b>Credit Hours</b>
MGT 6050	Management Information Systems	3
MGT 6059	Emerging Technologies	3
MGT 6311	Digital Marketing	3
MGT 8803	Special Topics in Management (AI for Business)	3
<b>Total Credit Hours</b>		<b>12</b>

See Graduate Certificate Guidelines for more information.