

BACHELOR OF SCIENCE IN LITERATURE, MEDIA, AND COMMUNICATION

The BS in Literature, Media, and Communication (formerly named Science, Technology, and Culture) is the oldest undergraduate degree program in the Ivan Allen College for the Liberal Arts at Georgia Tech. This program offers a thorough education in the different modes of representation that structure our increasingly technological and global world. Program graduates will have both significant theoretical and hands-on experience with novels, films, games, comic books, web pages, and scientific documents. By learning the modes of communication common to science, technology, and the humanities, LMC graduates are prepared to become leaders in education, business, professions such as medicine and law, and the arts.

LMC students take classes across six paths or “threads” of study, eventually choosing two threads as their major fields of study. These threads include Literature; Media; Communication; Social Justice; Design; and Science, Technology, and Culture. This prepares them for fields including marketing, graphic design, videography, and educational policy. Many LMC alumni go on to graduate school in literature, communication sciences, and interactive entertainment studies or professional school in law, health, and social work. Other graduates pursue careers in fields ranging from graphic art and photography to client advocacy and medical administration to arts administration.

LMC Information

- Bachelor of Science in Literature, Media, and Communication - Thread: Literature & Media
- Bachelor of Science in Literature, Media, and Communication - Thread: Literature & Communication
- Bachelor of Science in Literature, Media, and Communication - Thread: Literature & Design
- Bachelor of Science in Literature, Media, and Communication - Thread: Literature & Social Justice
- Bachelor of Science in Literature, Media, and Communication - Thread: Literature & Science, Technology, and Culture
- Bachelor of Science in Literature, Media, and Communication - Thread: Media & Communication
- Bachelor of Science in Literature, Media, and Communication - Thread: Media & Design
- Bachelor of Science in Literature, Media, and Communication - Thread: Media & Social Justice
- Bachelor of Science in Literature, Media, and Communication - Thread: Media & Science, Technology and Culture
- Bachelor of Science in Literature, Media, and Communication - Thread: Communication & Design
- Bachelor of Science in Literature, Media, and Communication - Thread: Communication & Social Justice
- Bachelor of Science in Literature, Media, and Communication - Thread: Communication & Science, Technology, and Culture
- Bachelor of Science in Literature, Media, and Communication - Thread: Design & Social Justice
- Bachelor of Science in Literature, Media, and Communication - Thread: Design & Science, Technology, and Culture
- Bachelor of Science in Literature, Media, and Communication - Thread: Social Justice and Science, Technology, and Culture

International Plan (All Thread Combinations)

The LMC International Plan follows the Institute model to develop a global competence connected to the student’s major program of study. It thus integrates international studies and experiences with work in a broad range of cultural and media studies, preparing graduates to critique and create cultural texts within an international professional environment. All students who successfully complete this option will receive the “International Plan” designation on their transcripts.

While following the basic LMC program of instruction, requiring a total of 122 credit hours of coursework, students following the International Plan will modify their program as follows. They will:

- take three Social Science courses, one each from the following categories: international relations, global economics, and a course on a specific country or region;
- spend two terms abroad engaged in any combination of study abroad, research, or internship;
- complete twelve credit hours of language instruction (by dedicating six credit hours of humanities electives, 3 credit hours of free electives, and 3 credit hours of the LMC language requirement to language study); and
- complete a LMC capstone course that links international studies with the major.

While all of the LMC degree combinations provide students with 14 credit hours of free electives, different options provide students with different numbers of free LMC elective hours. Students should contact the LMC advisor to learn about options for particular thread combinations.

LMC Information

Research Option (All Thread Combinations)

This degree option offers LMC students on all degree tracks the opportunity for a substantial, in-depth research experience. Students who pursue this degree option will learn how to design and complete advanced, multi-semester research projects through a combination of independent research, group writing instruction, and one-to-one work with a faculty mentor. Students are strongly encouraged at the end of their experience to work with their faculty mentor to develop a journal publication or conference presentation on the research in addition to the actual thesis. All students who successfully complete the research thesis option will receive the “research option” designation on their transcripts.

To fulfill the requirements of the LMC Research Option, students must:

Code	Title	Credit Hours
LMC 2699/4699	Undergraduate Research ¹	6
LMC 4701	Undergraduate Research Proposal Writing	1
LMC 4702	Undergraduate Research Thesis Writing	1
LMC 4102	Senior Thesis	3

Students will meet these requirements without adding additional hours to their schedules by

- Dedicating six credit hours of undefined LMC elective and/or free elective credit hours to undergraduate research
- Dedicating two more credit hours of free elective credit to LMC 4701 and LMC 4702
- Dedicating 3 hours of capstone coursework in the LMC major to LMC 4102: Senior Thesis.

¹ Students may substitute audit hours of LMC 2698/LMC 4698 for equivalent hours of LMC 2699/LMC 4699. If they elect this option, they must add corresponding credit hours of an elective, for-credit class. While all of the LMC degree thread combinations provide students with 14 credit hours of free electives, different options provide students with different numbers of free LMC elective hours. Students should contact the LMC advisor to learn about options for particular thread combinations.

LMC Information

BS/MS Degree Program

Students who wish to pursue the BS/MS combination in LMC and DM must apply to the School after completing at least seventy-five credit hours of work toward an LMC degree that includes the Interaction Design thread. Applicants should have a 3.5 GPA.

Students admitted to the program will select the LMC 4000 seminar option and take a total of twelve credit hours of graduate coursework during their final undergraduate year. Six credit hours of that work, in DM media courses, will replace the LMC free electives and will count for both undergraduate and graduate credit. During the summer term after their fourth year, students will participate in an approved internship program. During the fifth year, students will take a total of twenty-four credit hours, including either LMC 6800 (Project) or LMC 7000 (Thesis), and with no more than three courses taken outside the DM program.