BACHELOR OF SCIENCE IN
LITERATURE, MEDIA, AND
COMMUNICATION

The BS in Literature, Media, and Communication (formerly named Science, Technology, and Culture) is the oldest undergraduate degree program in the Ivan Allen College for the Liberal Arts at Georgia Tech. This program offers a thorough education in the different modes of representation that structure our increasingly technological and global world. Program graduates will have both significant theoretical and hands-on experience with novels, films, games, comic books, web pages, and scientific documents. By learning the modes of communication common to science, technology, and the humanities, LMC graduates are prepared to become leaders in education, business, professions such as medicine and law, and the arts.

LMC students take classes across six paths or “threads” of study, eventually choosing two threads as their major fields of study. These threads include Literature; Media; Communication; Social Justice; Design; and Science, Technology, and Culture. This prepares them for fields including marketing, graphic design, videography, and educational policy. Many LMC alumni go on to graduate school in literature, communication sciences, and interactive entertainment studies or professional school in law, health, and social work. Other graduates pursue careers in fields ranging from graphic art and photography to client advocacy and medical administration to arts administration.

LMC Information

- Bachelor of Science in Literature, Media, and Communication - Thread: Literature & Media
- Bachelor of Science in Literature, Media, and Communication - Thread: Literature & Communication
- Bachelor of Science in Literature, Media, and Communication - Thread: Literature & Design
- Bachelor of Science in Literature, Media, and Communication - Thread: Literature & Social Justice
- Bachelor of Science in Literature, Media, and Communication - Thread: Literature & Science, Technology, and Culture
- Bachelor of Science in Literature, Media, and Communication - Thread: Media & Communication
- Bachelor of Science in Literature, Media, and Communication - Thread: Media & Design
- Bachelor of Science in Literature, Media, and Communication - Thread: Media & Social Justice
- Bachelor of Science in Literature, Media, and Communication - Thread: Media & Science, Technology and Culture
- Bachelor of Science in Literature, Media, and Communication - Thread: Communication & Design
- Bachelor of Science in Literature, Media, and Communication - Thread: Communication & Social Justice