

MASTER OF BUSINESS ADMINISTRATION - GLOBAL BUSINESS

As the business world becomes increasingly global, executives must understand and actively manage its impact on current business operations and future business trends. Georgia Tech's MBA - Global Business (Global Executive MBA) program trains executives to take leadership positions in businesses that have global aspirations. Whether you want to work overseas or grow your company at home, understanding how global issues are increasingly affecting every type of business is essential. The MBA - Global Business program will prepare you to effectively lead your business in a global environment of increasing complexity and technological sophistication.

Rigorous Curriculum

The MBA - Global Business program enhances traditional MBA coursework to include international perspectives on finance, operations, economics, technology, and marketing. The core MBA curriculum is supplemented with coursework on global markets, global trade, global supply chain, and global organizations. The curriculum takes advantage of Georgia Tech's unique academic strengths and international presence.

International Business Experience

Designed to be a truly international experience, the MBA - Global Business program includes two trips overseas to gain firsthand knowledge of key issues in international commerce. These destinations vary from year to year, but focus on regions of emerging importance such as China, India, Latin America, and Eastern Europe. Through lectures and company visits, these international trips examine the cultural, social, and economic aspects of each location. A year-long global strategy capstone project ties together the international residencies and classroom learning to provide an integrative experience across all aspects of the curriculum.

Who Should Apply

Qualified candidates for the MBA-Global Business program have ten to fifteen years of professional experience (a minimum of five years is required), during which they have demonstrated increased responsibility, professional growth, and leadership.

These candidates are highly motivated to develop the business skills that are critical for leaders in a global setting. Industry background, company size, and titles of participants vary, allowing students to gain a broad understanding of global issues and scenarios.

Admission

Applications are reviewed and accepted throughout the year. Priority will be given to applications received prior to April 1. After that date, applications received will be reviewed on a space-available basis. Taking the GMAT may be required based on a review of your application portfolio. For additional information on admission requirements, please contact us at GlobalEMBA@gatech.edu.

Contact information

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MBA – Global Business Website

Program of Study

The MBA - Global Business degree is a specialized MBA degree requiring fifty semester credit hours of study. It consists of a fixed sequence of courses over a seventeen-month period with a new class beginning each fall semester and graduating at the end of the following fall semester. Classes are held on select weekends (Friday evening and all day Saturday), allowing participants to minimize time away from their jobs. In addition, there are four residencies, including two week long sessions at Georgia Tech and two trips abroad. To graduate, students must earn a cumulative grade point average of at least 2.7. To remain on good standing during the program, students must earn the minimum satisfactory cumulative grade point average of 2.7. Any student receiving three or more grades of U, D, or F, in any combination, may be dismissed from the program.

Code	Title	Credit Hours
Core Courses		
IMBA 6010	Cross-cultural Communications for Management	2
IMBA 6021	Data Analysis for Business	2
IMBA 6031	Leadership and Organizational Behavior	2
IMBA 6040	Economic Analysis of Decisions in a Global Economy	3
IMBA 6050	Financial and Managerial Accounting	3
IMBA 6061	Information Systems for Global Organizations	2
IMBA 6071	Financial Management	3
IMBA 6081	Manufacturing and Service Management	2
IMBA 6090	Marketing and Consumer Behavior	3
IMBA 6131	Strategic Management Theory and Analysis	2
IMBA 6160	National and International Regulation of Business	2
IMBA 6230	International Business Negotiations	1
MOT 6133	Ethical Decision Making	1
Specialization Courses		
IMBA 6101	Product Strategies for Global Markets	2
IMBA 6121	Managing the Global Workforce	2
IMBA 6140	Comparative Management Systems	2
IMBA 6250	International Finance	2
IMBA 6260	Global Supply Chain and Electronic Commerce	2
IMBA 6430	Business Strategies for Sustainability	2
International Residency		
IMBA 6311	Analysis of Global Environments	4
IMBA 6401	Global Strategy Project I	2
Capstone Project		
IMBA 6411	Global Strategy Project II	2
IMBA 6420	Global Strategy Project II	2
Total Credit Hours		50