MASTER OF BUSINESS ADMINISTRATION - GLOBAL BUSINESS

As the business world becomes increasingly global, executives must understand and actively manage its impact on current business operations and future business trends. Georgia Tech’s MBA - Global Business (Global Executive MBA) program trains executives to take leadership positions in businesses that have global aspirations. Whether you want to work overseas or grow your company at home, understanding how global issues are increasingly affecting every type of business is essential. The MBA - Global Business program will prepare you to effectively lead your business in a global environment of increasing complexity and technological sophistication.

Rigorous Curriculum
The MBA - Global Business program enhances traditional MBA coursework to include international perspectives on finance, operations, economics, technology, and marketing. The core MBA curriculum is supplemented with coursework on global markets, global trade, global supply chain, and global organizations. The curriculum takes advantage of Georgia Tech’s unique academic strengths and international presence.

International Business Experience
Designed to be a truly international experience, the MBA - Global Business program includes two trips overseas to gain firsthand knowledge of key issues in international commerce. These destinations vary from year to year, but focus on regions of emerging importance such as China, India, Latin America, and Eastern Europe. Through lectures and company visits, these international trips examine the cultural, social, and economic aspects of each location. A year-long global strategy capstone project ties together the international residencies and classroom learning to provide an integrative experience across all aspects of the curriculum.

Who Should Apply
Qualified candidates for the MBA-Global Business program have ten to fifteen years of professional experience (a minimum of five years is required), during which they have demonstrated increased responsibility, professional growth, and leadership.

These candidates are highly motivated to develop the business skills that are critical for leaders in a global setting. Industry background, company size, and titles of participants vary, allowing students to gain a broad understanding of global issues and scenarios.

Admission
Applications are reviewed and accepted throughout the year. Priority will be given to applications received prior to April 1. After that date, applications received will be reviewed on a space-available basis. Taking the GMAT may be required based on a review of your application portfolio. For additional information on admission requirements, please contact us at GlobalEMBA@gatech.edu.

Contact information
MBA - Global Business
Georgia Tech College of Business
800 West Peachtree Street

Program of Study
The MBA - Global Business degree is a specialized MBA degree requiring fifty (50) semester credit hours of study. It consists of a fixed sequence of courses over a seventeen-month period with a new class beginning each fall semester and graduating at the end of the following fall semester. Classes are held on select weekends (Friday evening and all day Saturday), allowing participants to minimize time away from their jobs. In addition, there are four residencies, including two week long sessions at Georgia Tech and two trips abroad. To graduate, students must earn a cumulative grade point average of at least 2.7. To remain on good standing during the program, students must earn the minimum satisfactory cumulative grade point average of 2.7. Any student receiving three or more grades of U, D, or F, in any combination, may be dismissed from the program.

First Year
Fall
IMBA 6010 Cross-cultural Communications for Management 2
IMBA 6050 Financial and Managerial Accounting 3
IMBA 6071 Financial Management 3
IMBA 6430 Business Strategies for Sustainability 2
IMBA 6230 International Business Negotiations 1
IMBA 6021 Data Analysis for Business 2
IMBA 6032 Leadership & Organizational Behavior 3

Credit Hours 16
Total Credit Hours 16

First Year
Spring
IMBA 6040 Economic Analysis of Decisions in a Global Economy 3
IMBA 6132 Strategy 3
IMBA 6090 Managing Marketing 3
MOT 6133 Ethical Decision Making 1
IMBA 6301 Analysis of Global Environments 2
IMBA 6081 Manufacturing & Service Mgt 2

Credit Hours 14
Total Credit Hours 14

First Year
Summer
IMBA 6061 Information Systems for Global Organizations 2
IMBA 6250 International Finance 2
IMBA 6401 Global Strategy Project I 2

Credit Hours 2
Total Credit Hours 2
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**Second Year**

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