

MINOR IN ENTREPRENEURSHIP

The Minor in Entrepreneurship, offered by the Scheller College of Business, is open to all undergraduate students at Georgia Tech, regardless of major. Drawing on courses from multiple colleges across the Institute, the minor combines experiential coursework, from prototyping and customer needs assessment, to learning venture finance and technology strategy. Students engage with a rich ecosystem of entrepreneurial programming that connects classroom instruction with real-world application.

Topics include the entrepreneurial process, venture creation, finance, technology strategy, product development, and social enterprise. The minor is designed for students who aspire to launch ventures, contribute to early-stage companies, or carry an entrepreneurial orientation mindset into any field. It complements any undergraduate major and builds the knowledge, skills, and confidence to recognize opportunities and act on them.

| Code | Title | Credit Hours |
|---|--|--------------|
| Required Courses | | |
| Startup Lab or Business Lab | | 3 |
| COE 2701 | Startup Lab: Introduction to Technology Ventures | |
| CS 2701 | Startup Lab: Introduction to Technology Ventures | |
| MGT 4803 | Special Topics in Management (Startup Lab) | |
| MGT 4803 | Special Topics in Management (Business Lab) | |
| MGT 4803 | Special Topics in Management (Ideas to Prototype) | 3 |
| Select one Scheller course from the following list: | | 3 |
| MGT 3103 | Leadership in a Changing Environment | |
| MGT 3150 | Principles of Management | |
| MGT 3325 | Product Planning | |
| MGT 3310 | Marketing Research: Analytics | |
| MGT 3501 | Operations Management | |
| MGT 3510 | Management of Technology | |
| MGT 3614 | Law for Entrepreneurs | |
| MGT 3663 | Technology Strategy | |
| MGT 3743 | Analysis of Emerging Technologies | |
| MGT 3744 | Managing Product, Service & Technology Development | |
| MGT 4056 | Electronic Commerce | |
| MGT 4072 | Entrepreneurial Finance | |
| MGT 4189 | Social Impact: In-depth Exploration & Design | |
| MGT 4191 | The Entrepreneurship Forum | |
| MGT 4194 | Social Enterprise and Entrepreneurship | |
| MGT 4312 | Marketing Research: Tools and Design | |
| MGT 4370 | Managing Process Innovation | |
| MGT 4667 | Strategic Entrepreneurship | |
| MGT 4670 | Entrepreneurship | |
| MGT 4803 | Special Topics in Management | |
| Select two courses from additional electives: | | 6 |

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| ID 3201 | Design & Community: The Social and Environmental Impact of Design |
| ID 3320 | Design Methods: User Centered Design |
| ID 3510 | Introduction to Interactive Product Design |
| ID 3803 | Special Topics |
| ID 4202 | Professional Practice and Preparation |
| BC 4660 | Entrepreneurship in Construction |
| CS 3744 | Managing Product, Service & Technology Development |
| CS 4057 | Business Process Analysis and Design |
| CS 4010 | Introduction to Computer Law |
| ECON 4321 | Economics of Technology, Innovation, and Entrepreneurship |
| FREN 3692 | French for Business and Technology I |
| FREN 3693 | French for Business and Technology II |
| JAPN 3692 | Business Japanese |
| KOR 3813 | Special Topics |
| PUBP 4414 | Technology, Innovation, and Policy |
| PUBP 4756 | Technology Forecasting and Assessment |
| SPAN 3061 | Spanish for Business I: Fundamentals |
| CEE 4000 | Global Engineering Leadership |
| CEE 4005 | Innovation & Entrepreneurship in CEE Systems |
| COE 1201 | Design Thinking and Innovation for Grand Challenges |
| ISYE 4009 | Design of Human-Integrated Systems |
| ISYE 4740 | Bio-Inspired Design |
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| MGT 3150 | Principles of Management |
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| MGT 3325 | Product Planning |
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Total Credit Hours 15