UNDERGRADUATE EMBEDDED CERTIFICATE IN ENTREPRENEURSHIP

The Entrepreneurship Certificate combines courses in several of the functional areas of business to create in-depth knowledge of entrepreneurship, whether within a start up or in a large organization (intrapreneurship). The certificate is available to both business administration and all other majors at Georgia Tech. The certificate covers knowledge and skills surrounding the entrepreneurial process including opportunity recognition, concept development, business plans, resource acquisition, and value creation.

For more information about Scheller College of Business certificates and how to apply, click here.

Program of Study

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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Requirements for Business Administration majors

Complete 1 (one) of the following: 3

MGT 4194 Social Enterprise and Entrepreneurship 1
MGT 4670 Entrepreneurship
MGT 4803 Special Topics in Industrial Management (Business Fundamentals for Social Entrepreneurship) 1

Three (3) electives chosen from the following: 9

MGT 3075 Security Valuation
MGT 3103 Leadership in a Changing Environment
MGT 3510 Management of Technology
MGT 3607 Business Ethics
MGT 3608 Technology Law and Ethics
MGT 3614 Law for Entrepreneurs
MGT 3663 Technology Strategy
MGT 3743 Analysis of Emerging Technologies
MGT 3744 Managing Product, Service & Technology Development
MGT 4056 Electronic Commerce
MGT 4072 Entrepreneurial Finance
MGT 4117 Global Workforce Management
MGT 4191 The Entrepreneurship Forum
MGT 4192 Impact Speaker Series Forum
MGT 4193 Servant Leadership, Values & Systems
MGT 4194 Social Enterprise and Entrepreneurship 2
MGT 4308 Advertising & Promotion: Integrated Marketing Communications
MGT 4311 Digital Marketing
MGT 4353 Operations Strategy
MGT 4611 Integrative Management Analysis
MGT 4803 Special Topics in Industrial Management (Business Fundamentals for Social Entrepreneurship)
MGT 4803 Special Topics in Industrial Management (Innovation and Entrepreneurial Behavior)

Total Credit Hours 12

1 No credit allowed for both MGT 4194 and MGT 4803 (with title Business Fundamentals for Social Entrepreneurship).

Requirements for non-Business majors:

MGT 3000 Financial and Managerial Accounting 1 3
MGT 3150 Principles of Management
or MGT 3101 Organizational Behavior 3
MGT 4670 Entrepreneurship 3

Select 1 (one) from the following: 3

MGT 3075 Security Valuation
MGT 3103 Leadership in a Changing Environment
MGT 3325 Product Planning
MGT 3510 Management of Technology
MGT 3607 Business Ethics
MGT 3608 Technology Law and Ethics
MGT 3614 Law for Entrepreneurs
MGT 3663 Technology Strategy
MGT 3743 Analysis of Emerging Technologies
MGT 3744 Managing Product, Service & Technology Development
MGT 4056 Electronic Commerce
MGT 4072 Entrepreneurial Finance
MGT 4117 Global Workforce Management
MGT 4191 The Entrepreneurship Forum
MGT 4192 Impact Speaker Series Forum
MGT 4193 Servant Leadership, Values & Systems
MGT 4194 Social Enterprise and Entrepreneurship 2
MGT 4308 Advertising & Promotion: Integrated Marketing Communications
MGT 4311 Digital Marketing
MGT 4353 Operations Strategy
MGT 4803 Special Topics in Industrial Management (Business Fundamentals for Social Entrepreneurship)
MGT 4803 Special Topics in Industrial Management (Innovation and Entrepreneurial Behavior)
MGT 4803 Special Topics in Industrial Management (Social Impact: In-depth Exploration and Design)
MGT 4803 Special Topics in Industrial Management (Strategic Entrepreneurship)

Total Credit Hours 12

1 Students may also take ACCT 2101, but MGT 3000 is preferred.
2 No credit allowed for both MGT 4194 and MGT 4803 (with title Business Fundamentals for Social Entrepreneurship).
• The content of the certificate program is composed of 12 semester hours.
• Students are required to earn a grade of "C" or higher in all certificate courses.
• All courses must be taken for a letter grade and not as pass/fail.
• Students enrolled in classes at Georgia Tech Lorraine may request approval to substitute the International Marketing course for MGT 3300 (Marketing Management).

*Note: Many of these courses require pre-requisites. Please check OSCAR before you register. Pre-requisites will not be waived.*