

UNDERGRADUATE EMBEDDED CERTIFICATE IN ENTREPRENEURSHIP

The Entrepreneurship Certificate combines courses in several of the functional areas of business to create in-depth knowledge of entrepreneurship, whether within a start up or in a large organization (intrapreneurship). The certificate is available to both business administration and all other majors at Georgia Tech.

The certificate covers knowledge and skills surrounding the entrepreneurial process including opportunity recognition, concept development, business plans, resource acquisition, and value creation.

For more information about Scheller College of Business certificates and how to apply, click here.

Program of Study

Code	Title	Credit Hours
Requirements for Business Administration majors		
Complete 1 (one) of the following:		3
MGT 4194	Social Enterprise and Entrepreneurship ¹	
MGT 4670	Entrepreneurship	
MGT 4803	Special Topics in Industrial Management (Business Fundamentals for Social Entrepreneurship) ¹	
Three (3) electives chosen from the following:		9
MGT 3075	Security Valuation	
MGT 3103	Leadership in a Changing Environment	
MGT 3325	Product Planning	
MGT 3510	Management of Technology	
MGT 3607	Business Ethics	
MGT 3608	Technology Law and Ethics	
MGT 3614	Law for Entrepreneurs	
MGT 3663	Technology Strategy	
MGT 3743	Analysis of Emerging Technologies	
MGT 3744	Managing Product, Service & Technology Development	
MGT 4056	Electronic Commerce	
MGT 4072	Entrepreneurial Finance	
MGT 4117	Global Workforce Management	
MGT 4191	The Entrepreneurship Forum	
MGT 4192	Impact Speaker Series Forum	
MGT 4193	Servant Leadership, Values & Systems	
MGT 4194	Social Enterprise and Entrepreneurship ¹	
MGT 4308	Advertising & Promotion: Integrated Marketing Communications	
MGT 4311	Digital Marketing	
MGT 4353	Operations Strategy	
MGT 4611	Integrative Management Analysis	
MGT 4803	Special Topics in Industrial Management (Integrative Management Analysis)	

MGT 4803	Special Topics in Industrial Management (Innovation & Entrepreneurial Behavior)	
MGT 4803	Special Topics in Industrial Management (Social Impact: In-depth Exploration and Design)	
MGT 4803	Special Topics in Industrial Management (Strategic Entrepreneurship)	

Total Credit Hours 12

¹ No credit allowed for both MGT 4194 and MGT 4803 (with title Business Fundamentals for Social Entrepreneurship).

Code	Title	Credit Hours
Requirements for non-Business majors:		
MGT 3000	Financial and Managerial Accounting ¹	3
MGT 3150	Principles of Management or MGT 310 Organizational Behavior	3
MGT 4670	Entrepreneurship	3
Select 1 (one) from the following:		3
MGT 3075	Security Valuation	
MGT 3103	Leadership in a Changing Environment	
MGT 3325	Product Planning	
MGT 3510	Management of Technology	
MGT 3607	Business Ethics	
MGT 3608	Technology Law and Ethics	
MGT 3614	Law for Entrepreneurs	
MGT 3663	Technology Strategy	
MGT 3743	Analysis of Emerging Technologies	
MGT 3744	Managing Product, Service & Technology Development	
MGT 4056	Electronic Commerce	
MGT 4072	Entrepreneurial Finance	
MGT 4117	Global Workforce Management	
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MGT 4193	Servant Leadership, Values & Systems	
MGT 4194	Social Enterprise and Entrepreneurship ²	
MGT 4308	Advertising & Promotion: Integrated Marketing Communications	
MGT 4311	Digital Marketing	
MGT 4353	Operations Strategy	
MGT 4803	Special Topics in Industrial Management (Business Fundamentals for Social Entrepreneurship)	
MGT 4803	Special Topics in Industrial Management (Innovation and Entrepreneurial Behavior)	
MGT 4803	Special Topics in Industrial Management (Social Impact: In-depth Exploration and Design)	
MGT 4803	Special Topics in Industrial Management (Strategic Entrepreneurship)	
Total Credit Hours		12

¹ Students may also take ACCT 2101, but MGT 3000 is preferred.

² No credit allowed for both MGT 4194 and MGT 4803 (with title Business Fundamentals for Social Entrepreneurship).

- The content of the certificate program is composed of 12 semester hours.
- Students are required to earn a grade of "C" or higher in all certificate courses.
- All courses must be taken for a letter grade and not as pass/fail.
- Students enrolled in classes at Georgia Tech Lorraine may request approval to substitute the International Marketing course for MGT 3300 (Marketing Management).
- **Note: Many of these courses require pre-requisites. Please check OSCAR before you register. Pre-requisites will not be waived.**